# ENTERPRISE RISK MANAGEMENT FRAMEWORK

## INTRODUCTION

The COCOGEN INSURANCE, INC. (formerly United Coconut Planters Bank General Insurance Co., Inc.) is guided by its Mission, Quality Policy and Core Values in the attainment of its vision to be the market leader in driving growth, development, profitability and in managing risks by being the most trustworthy partner to our insureds.

As an insurance company, risk is at the core of our business. Thus, we endeavor to incorporate risk management in all our processes. Managing risk well enhances our reputation and creates opportunities to sustainably grow our business.

Risk management is a primary driver in the achievement of the company's strategic and business plan objectives. The tone is set by top management and is passed down to the smallest unit and finally to individual employees and members of the sales force. It is proactively managed and made part of daily activities and transactions, where applicable.

This Risk Management Framework lays down the principles by which the company approaches, analyzes, and monitors risk in the course of managing the business operations and attaining the company's objectives.

This document outlines a strategy for this process. This Framework was developed and approved by the Risk Oversight Committee on _____ and by the Board of Directors on _____, subject to review every two years or when deemed necessary.

## POLICY STATEMENTS

The Board, Management and staff of COCOGEN are committed to the implementation and maintenance of a risk management system, including the integration of risk management throughout the organization, which is fundamental in achieving the company's objective.

COCOGEN's Risk Management Policy aims to:

- Establish the prime importance and urgency of risk management in the company's operations;
- Come up with a common understanding and method in managing risks;
- Promote risk consciousness and make it part of the company's culture; and,
- Interlink the guidelines, requirements and processes of related company systems

# DEFINITIONS

**Chief Risk Officer** - the most senior executive responsible for risk management of COCOGEN who reports directly to the Risk Oversight Committee of the Board and reports to the President on administrative matters.

**Controls** – measures or processes effected by the Board and/or Management designed to provide reasonable assurance regarding the achievement of objectives in (i) effectiveness and efficiency of operations; (ii) reliability of financial reporting; and (iii) compliance with applicable laws and regulations

**Event** - an incident or occurrence, from both internal or external sources, that affects achievement of objectives.

**Governance, Risk and Control (GRC) –** The system of internal controls covers not only financial controls, but also controls relating to: governance, operations, risk management, laws, regulations, rules, directives, guidelines, as well as, internal policies, processes and procedures.

**Impact (or Severity)** - result or effect of an event on objectives, which may either be positive or negative. There may be a range of possible impacts associated with an event.

**Key Risk Indicators** – metrics used by the company to provide an early signal of increasing risk exposures in various areas of the enterprise.

**Likelihood (or Occurrence)** - possibility of an event occurring. The likelihood can be expressed in both a qualitative and quantitative manner.

**Risk** – is the possibility or uncertainty of an event occurring that will have an impact on the achievement of objectives. Risk is measured in terms of impact and likelihood.

**Risk Appetite/Tolerance** - level or amount of risk that the company is willing to accept in pursuit of its goals.

**Risk Assessment** - process of identifying the risks to the company, predicting the probability of their occurrence, assessing the critical functions necessary for the company to continue its business operations, defining the controls in place to reduce exposure and evaluating the cost for such controls.

**Risk Management** - coordinated activities to direct and control an organization with regard to risk.

**Risk Owner** - the individual who is ultimately accountable for ensuring that the risk is managed appropriately. There may be multiple personnel who have direct responsibility for, or oversight of, activities to manage each identified risk, and who collaborate with the accountable risk owner in his/her risk management efforts.

**Risk Register** – a documented record of each risk identified. It specifies:

- A description of the risk, its causes and impacts;
- An outline of the existing internal and external controls;
- An assessment of the consequences of the risk should it occur and the likelihood of the consequence occurring, given the controls;
- A risk rating; and
- An overall priority for the risk;

It should also identify time-bound future actions or an action plan.

**Risk Treatment** - the process of selecting and implementing of measures to modify risk. Risk treatment measures can include avoiding, optimizing, transferring or retaining risk.

**Types of Risks:**

| | |
|---|---|
| Underwriting Risk | Refers to the potential loss to an insurer emanating from faulty underwriting. The same may affect the solvency and profitability of the insurer in an adverse manner. |
| Credit Risk | The risk that one party to a financial transaction is unable or unwilling to honor an obligation, subjecting the institution to a financial loss. This includes asset default and counter-party risk. |
| Market Risk | Risk of reduction in earnings and capital as a result of:<br>• Mismatches in the re-pricing of assets and liabilities;<br>• Market value change in the market value of assets;<br>• Change in the value of assets in foreign currency due to exchange rate fluctuation; and<br>• Change in the market value of assets due to adverse change in credit assessment. |
| Operational Risk | Risk of a change in value caused by the fact that actual losses incurred differ from expected losses due to:<br>• Inadequate or failed internal processes;<br>• Quality of people;<br>• Systems technology; and/or<br>• External events |
| Catastrophe Risk | The risk that a single event, or series of events, of major magnitude, usually over a short period, leads to a significant deviation in actual claims from the total expected claims. |

| | |
|---|---|
| Strategic Risk | Risk of the institution not meeting its strategic objectives. |
| Regulatory Risk | Risk of change in regulations and failure to comply with regulatory and/or statutory requirements that may have adverse financial, operational or reputational impact to the institution. |
| Liquidity Risk | A firm's possible inability to meet its short-term debt obligations thereby incurring exceptionally large losses. This usually occurs as a result of a firm's inability to convert its current assets into cash without incurring capital losses. |
| Business Continuity Risk | Risk to an organization's ability to maintain essential functions during and after a disaster has occurred. It refers to risks of interruptions to mission-critical services, natural and man-made hazards. Technology and cybersecurity are essential parts to ensure that business continuity risk is managed. |

# ROLES & RESPONSIBILITIES

### Governance and Management

### Functional Units

Key personnel and management across functional units shall serve as process owners and risk takers responsible for operating the business, managing risks, including identifying, assessing, measuring, monitoring and reporting risks associated with their business or functions that are according to their risk profile, and for executing business controls so that the overall business processes achieve their common business objectives. The Functional Units shall translate the business risk appetite into methodologies and policies to monitor business management's control of risk.

### The Board of Directors

The Board of Directors (BOD) is ultimately responsible for the proper stewardship of the company. It is responsible to act in the best interest of the company, review and approve strategies, business plans, policies and risk appetite. The Board plays a critical role in ensuring sound and prudent policies, practices and good governance and has continuous oversight of risk management, internal controls and compliance matters.

The Board of Directors is responsible for defining the level of risk tolerance and for the approval and oversight of the implementation of policies and procedures relating to the management of risks throughout the institution.

The Board also ensures that the Risk Management Department is given adequate resources to enable it to effectively perform its functions. To ensure this, the Risk Management Department shall be afforded with adequate personnel, access to information technology systems and systems development resources, and support and access to internal and confidential information.

## The Risk Oversight Committee

The Risk Oversight Committee (ROC) is a committee delegated by the BOD to be responsible for the development and oversight of the risk management program.

The members of the ROC shall possess a range of expertise as well as adequate knowledge of the company's risk exposures to be able to develop appropriate strategies for preventing losses and minimizing the impact of losses when they occur. It shall:

- oversee the development of risk policies, recommend to the BOD the risk thresholds / risk appetite of the company and manage the risk mitigations for each of the identified risks;
- oversee the system of limits to discretionary authority that the board delegates to management;
- ensure that the system remains effective;
- ensure that the limits are observed; and
- ensure that immediate corrective actions are taken whenever limits are breached.

The company's Risk Management Department and the Chief Risk Officer shall communicate formally and informally to the ROC any material information relative to the discharge of its function.

## The Risk Management Department

The Risk Management Department is responsible for overseeing the risk-taking activities in COCOGEN, as well as in evaluating whether these activities remain consistent with the approved risk appetite and strategic direction. The department shall be responsible for identifying, measuring, monitoring and reporting risk on an enterprise-wide basis as part of the second line of defense. It shall directly report to the ROC or the BOD, as applicable.

## The Chief Risk Officer

COCOGEN shall appoint a Chief Risk Officer (CRO), who shall head the Risk Management Department, the CRO shall be independent from executive functions and business line responsibilities, operations and revenue-generating functions.

# RISK MANAGEMENT FRAMEWORK

*Principles*

COCOGEN recognizes that risk is an inherent component of the business. As such, risk should be managed via a Risk Management Framework. There should be programs to increase risk awareness at all levels of the organization, to develop tools and guidelines on how risk is managed, and to identify the pertinent functions of every individual and unit in the organization.

COCOGEN's vision for risk management is to have a culture in which risk is managed in an integrated manner that will enable the company to:

- Achieve its strategic objectives
- Meet its financial and operational goals, and
- Become an industry standard in the responsible management of risks

*Approach*

The company is committed to implementing a process by which strategic, operational and project risks are identified, communicated, monitored and regularly reported, as appropriate to the BOD through the ROC. To facilitate this, a risk management framework has been developed that proactively and systematically identifies, monitors, and manages risks.

The risks identified will be determined and monitored by those persons with accountability in specific areas who will be supported by appropriate training, tools, and assistance from the CRO.

Three Lines of Defense – The company's risk framework should be modelled on the "three lines of defense" concept which ensures that risk is managed in line with the risk appetite defined by the BOD and cascaded throughout the company. The key principles of the three lines of defense are as follows:

1st Line of Defense – The business itself, management, the business units and employees who own the risk in accordance with the strategies and policies set by the BOD. The 1st line of defense develops and implements the mitigation and treatment activities including reporting risk ownership in business activities.

2nd Line of Defense – The Risk Management, Legal and Compliance functions who will assist the ROC and the Legal Oversight Committee to formulate the company's risk appetite, risk management strategies, policies and limit structures. They will also coordinate, oversee, monitor and objectively challenge and sign-off on the execution, management, control and reporting of all risks, and provide an objective assessment of the risk exposures.

3rd Line of Defense – The Internal Audit Department is independent from all business functions, management, and risk management, legal and compliance functions as well. The Audit Committee, supported by Internal Audit, provides independent assurance on the design and effectiveness of the overall system of internal controls.

*Risk Management Policies*

Based on the risk governance portion of the framework, formalized policy, procedures, guidelines, standards and work instructions are to be made in order to support Risk Management.

They are as follows: Risk Appetite/Tolerance Statement, Risk Policy & Procedure, Anti-Fraud Policy, Incident Management Document, Risk Treatment & Acceptance Document, Information Security Policy & Procedure, Physical Security Policy & Procedure, Investigation Policy & Procedure, and Business Continuity Plan.

*Risk Appetite*

Risk appetite influences the types of risks that the company is willing to assume and/or avoid, guides decision making, clarifies strategic intent, and helps to ensure that choices align with the strategic plan and direction of the company. The Risk Appetite is set by the BOD and is cascaded to management for alignment. Heads of Divisions should cascade more detailed interpretation and implementation of the risk appetite. They should work hand-in-hand with Risk Management to monitor and control their activities and business transactions to ensure that it is in line with the risk appetite.

*Risk Identification and Analysis*

Calculated risk taking is an integral part of the business model of COCOGEN. These risks are varied and may either have a detrimental or beneficial impact on the company. Thus, the identification, recognition, and understanding of risks that exist or may arise from corporate activities are all vital.

The company has four (4) main ways in which it can effectively manage risk:

1. Accept the risk and make a conscious decision to not take any action.
2. Accept the risk but take some actions to lessen or minimize its likelihood or impact.
3. Transfer the risk to another individual or organization (for example, by outsourcing the activity).
4. Eliminate the risk by ceasing to perform the activity causing it.

*Process*

The company maintains a risk register that identifies and registers key strategic risks. This is constantly updated and formally reviewed and reported, in part or in full, to the ROC. The Risk Register is informed by the risk registers developed at Strategic Business Unit levels.

Risk prioritization, or how COCOGEN decides to manage individual risks is determined following a risk assessment based on a systematic analysis of both the impact and likelihood ratings of each risk.

The risk assessment process starts by identifying the appropriate risks. These risks (inherent risk) may initially be rated without considering the controls that currently exist to mitigate the risk.

After this initial assessment, the risks are re-assessed, taking into account the existing mitigation controls and documented accordingly (residual risk).

By assessing risks both without and with mitigation controls, we can analyze on the effectiveness of the controls in place to mitigate the risks. This is an important step in testing assumptions about the effectiveness of existing controls.

This process is driven by the following steps:

**Step 1: Linking Identified risks to objectives**

The first step is to ensure that the identified risk is a risk to the realization of the company's objectives. Risks may be categorized as:

- Strategic - risks that can affect an organization's ability to achieve its overall objectives and goals
- Financial – risks that result from uncertainties in the financial market
- Compliance - material loss and legal penalties that result from non-compliance with applicable laws, regulatory requirements and other compliance obligations (for example, contractual commitments)
- Operational – losses that result from inadequate procedures, policies and systems within the company, signifying failure of the company's core processes (not achieving intended outcomes)

**Step 2: Determining the Impact of the risk**

The second step is to determine the impact the risk would have on the company. To achieve this, qualitative risk ratings and criteria have been agreed: (To be filled out on columns 5 & 9 of Annex A)

| Severity/ Impact Scale | Direct Loss/Near Miss/Increased Cost of Doing Business which is : |
|---|---|
| 5-Severe | Greater than 10% of Net Income or |
| | Greater than Php 50M |
| 4-Major | Between 8% to 10% of Net Income or |
| | Php 40M to Php 50M, whichever is lower |
| 3-Moderate | Between 3% to 8% of Net Income or |
| | Php 15M to Php 40M, whichever is lower |
| 2-Minor | Between 1% to 3% of Net Income or |
| | Php 5M to Php 15M, whichever is lower |
| 1-Negligible | Not Greater than 1% of Net Income or |
| | Not Greater than Php 5M |

## Step 3: Determining the Likelihood of the risk occurring

The second level on which the risk is assessed is the likelihood of the risk occurring. The following definitions of likelihood have been agreed: (To be filled out on columns 4 & 8 of Annex A)

| Likelihood/ Probability Scale | |
|---|---|
| 5-Almost Certain | At least in a 1-in-10 event |
| | at least 10% chance of occurrence |
| 4-Probable | Not in a 1-in-10 event |
| | less than 10% chance of occurrence |
| 3-Likely | Not in a 1-in-20 event |
| | less than 5% chance of occurrence |
| 2-Unlikely | Not in a 1-in-100 event |
| | less than 1% chance of occurrence |
| 1-Rare | Not in a 1-in-200 event |
| | less than 0.5% chance of occurrence |

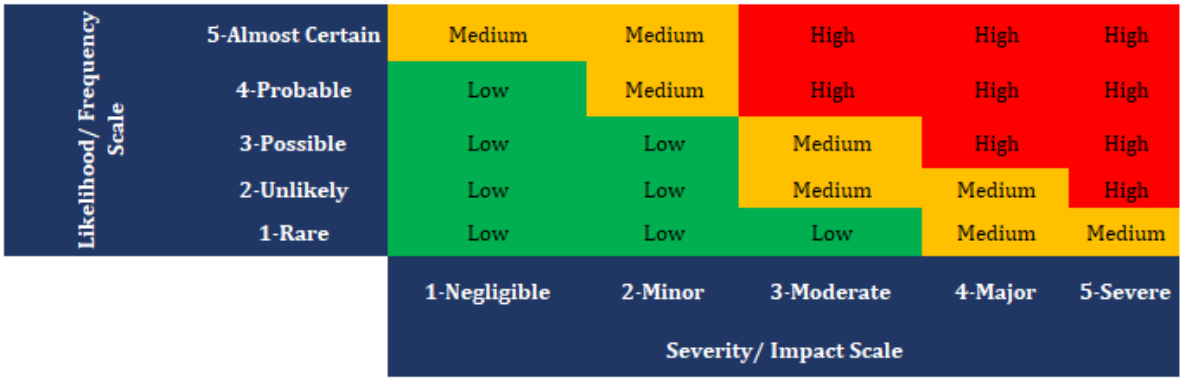
## Step 4: Multiplying the Impact and Likelihood ratings to produce the Risk Rating

The final step is to multiply Impact by Likelihood to produce the Overall Risk Rating.

Impact x Likelihood = Overall Risk Rating

Given that we have used a three-scale rating for Impact and Likelihood, this will result in a number between 1 and 25.

**RISK ASSESSMENT HEATMAP**




**Risk Outlook Description:**

- High or Red - Immediate or urgent management attention/action is necessary
- Medium or Amber - Management action or monitoring is necessary to address the potential risk or avoid unwanted risk exposure
- Low or Green - No significant or material potential risk exposure is expected. Current risks are being managed/mitigated by existing measures

The following definitions have been agreed to categorize the overall risk ratings:

## RISK RATING BASIS OR REFERENCE

| Likelihood / Probability Scale | | Severity/ Impact Scale | Direct/ Indirect Financial/ Operational Loss | Fines and Sanctions/ Impact to Financial Reporting | Customer /Reputation | Business Interruption/ Physical Security | Strategy |
|---|---|---|---|---|---|---|---|
| 5-Almost Certain | At least in a 1-in-10 event<br>at least 10% chance of occurrence | 5-Severe | Direct loss/ Near Miss/ Increased Cost of doing business which is greater than 10% of Net Income or greater than Php 50M | Significant penalties and fines, including punitive action against accountable individuals or closure of business | Widespread extreme customer detriment and/or systemic negative market impact/ National negative media coverage with loss of substantial market share. Has reached government regulators | Significant operations/ services disruption to multiple critical functions/services across one or more business areas, or multiple fatalities to employees or third parties | Internal or external event that can lead to a long-term (6+ years) impact to COCOGEN's strategy and/or business model |
| 4-Probable | Not in a 1-in-10 event<br>less than 10% chance of occurrence | 4-Major | Direct loss/ Near Miss/ Increased Cost of doing business which is between 8% to 10% of net income or Php 40M to Php 50M, whichever is lower. | Significant penalties and fines, OR punitive action against accountable individuals or suspension of business operations | Severe damage/impact. Has affected customers from a regional level (or a certain major area) and has reached national media attention from low tier news sources (tabloids, radio, etc.) with substantial loss of market share | Significant operations/ services disruption to multiple critical functions/services across one or more business areas requiring immediate management attention, or hospitalization to multiple employees or third parties | Internal or external event that can lead to a medium-term (3-6 years) impact to COCOGEN's strategy and/or business model |
| 3-Likely | Not in a 1-in-20 event<br>less than 5% chance of occurrence | 3-Moderate | Direct loss/ Near Miss/ Increased Cost of doing business which is between 3% to 8% of net income or Php 15M to Php 40M, whichever is lower. | Systemic breaches with or without adverse impact to business operations or reportable to the regulator | Moderate damage/pact. Has affected a large group but concentrated within a geographic area. Media attention is confined to a specific area. Can be remedied by compromise/agreement with the parties involved | Limited or significant operations/service disruptions to a non-critical/critical function and/or service resulting to service/business delays of 1-3 days, or hospitalization to employees or third parties | Internal or external event that can lead to a short-term (1-3 years) impact to COCOGEN's strategy and/or business model |
| 2-Unlikely | Not in a 1-in-100 event<br>less than 1% chance of occurrence | 2-Minor | Direct loss/ Near Miss/ Increased Cost of doing business which is between 1% to 3% of net income or Php 5M to Php 15M, whichever is lower | Non-systemic breaches with adverse impact or mandatory report to regulator | Minor detriment to a small group of customers. Local media attention is quickly remedied with public awareness and public relations activities. Not a concern | Limited operations / services disruption to a non-critical function/service, or with injury report and/or first aid to employees and/or third parties. | Internal or external event that can lead to a less than 1 year impact to COCOGEN's strategy and/or business model |
| 1-Rare | Not in a 1-in-200 event<br>less than 0.5% chance of occurrence | 1-Negligible | Direct loss/ Near Miss/ Increased Cost of doing business which is not greater than 1% of net income or not greater than Php 5M | Non-systemic breaches with no adverse impact or not reportable to regulator | Non-significant. Very minute. Has no impact to the usage, acquisition, retention, and sales of products/services. Reputational damage controlled internally | Limited operations/services disruption to a non-critical function/service, or no injuries to employees or third parties | Internal or external event that can lead to an immaterial impact to COCOGEN's strategy and/or business model |

Key points to note when applying risk ratings

a) Only risks that are rated "Major" or above will be taken forward into the action planning stage at the strategic level. Risks with lower overall risk ratings, however, will still need to be monitored and reviewed by risk owners, particularly if the risk changes or the controls become vulnerable.

b) When assessing a risk, the impact and likelihood of the risk will vary widely, depending on the exact nature of the risk. It is important, therefore, to detail the exact nature of the risk in the "risk context" part of the risk register.

   A "major" risk rating would be achieved by any of the following:

   - "Impact = 5, Likelihood = 3, Risk Rating = 15"; or
   - "Impact = 3, Likelihood = 5, Risk Rating = 15"; or
   - "Impact = 4, Likelihood = 4, Risk Rating = 16".

   At the action planning stage, management can then determine the risk treatment that needs to be applied to manage this risk down to a level that the organization deems tolerable.

## Education

Creating a risk awareness culture in the company is a crucial part of implementing and sustaining a robust risk management program. In addition to providing training and support for those with responsibilities in the areas of risk and compliance, opportunities should also be provided for all staff to engage in regular training opportunities about relevant risk and compliance issues. Further, tools and/or information will be developed and assembled to raise awareness about risk management and statutory compliance obligations.

## Monitoring and Review

Responsibility for monitoring and reviewing risks identified in strategic, operational and project risk registers lies with risk owners, management and the board. It is the expectation of the Board that any strategic risks are brought to its attention by the Risk Oversight Committee and or the members of the Management Committee. It is the expectation of Management that any emerging/new strategic risks are brought to its attention by risk owners within departments and units.

At all times, risks should be reviewed and monitored such that the controls are evaluated.

## Annex A

## Risk Register

| | | | Risk Assessment Rating or Score (Inherent Risk Rating) | | | | Residual Risks (Residual Risk Rating) | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| **Process** | **Risk Category** | **Risk Description** | **LIKELIHOOD** | **IMPACT** | **OVER ALL** | **Existing control** | **LIKELIHOOD** | **IMPACT** | **OVER ALL** | **Risk Treatment (Proposed, Future and/or Action Plan)** | **Responsible** |
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